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FOR IMMEDIATE RELEASE

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Earth Day Network Selects ‘The Update’ as Featured Event

Columbus, Ohio – March 8, 2010 – Earth Day Network has selected *Earth Day 2010: The Update*, central Ohio’s Earth Day celebration as a featured event. Annually, Earth Day Network selects established, outstanding Earth Day events to support with targeted communications and other resources. Columbus is among an elite group of cities worldwide selected for this honor.

Earth Day 2010: The Update is the fourth annual event organized by Green Columbus. According to Tad Dritz, Director of Green Columbus, the name was selected “to update environmentalism from its beginnings as a protest movement in the 1970s to today when we all need to be working together to protect the environment for future generations.” The planned event spans three days with Saturday, April 17 and Sunday, April 18 for volunteer worksites and Thursday, April 22 for a celebration at Franklin Park.

Information about the event, including sponsorship, worksite registration, volunteer opportunities, and having a booth at the celebration, can be found at www.Update2010.org.

About Earth Day Network

Earth Day Network, www.earthday.net, seeks to grow and diversify the environmental movement worldwide, and to mobilize it as the most effective vehicle for promoting a healthy, sustainable planet. It pursues these goals through education, politics, cultural events, and consumer activism. Earth Day Network has a global reach with a network of more than 20,000 partners and organizations in 190 countries. More than 1 billion people participate in Earth Day activities, making it the largest secular civic event in the world.

About Green Columbus

Green Columbus exists to promote sustainable living in Central Ohio and globally by 1) providing forums for environmental groups, citizens and others to interact. 2) raising awareness about environmental issues and what can be done to address them, and 3) encouraging participation in action oriented green events. More information is available at www.greenbus.org.